



## PJ Library Community Partnerships

We would like to invite your congregation, school or organization to strengthen your connection to PJ Library® Greater Washington by becoming a collaborative partner. If you are looking for new and creative ways to find and welcome families raising Jewish children, partner with PJ Library and The Jewish Federation of Greater Washington.

How can a collaborative partnership with PJ Library benefit your congregation, school or organization?

### **As an official PJ Library Partner, you would receive:**

- Your congregation, school or organization listed on marketing materials that will include Federation's PJ Library web page, Facebook and community-wide monthly email correspondence.
- Publicity for your congregation, school or organization's PJ events in our monthly e-newsletter, social media and Jconnect as a "PJ Library program."
- Logos and marketing support as needed.
- Opportunities to co-host PJ Library events in secular spaces.
- Discounted PJ Library subscriptions for books, DVDs and CDs.
- Access to family education lesson plans connected to PJ Library books.
- Access to PJ Library staff for help with your family program planning.
- Representation from PJ Library staff or volunteers at your event when possible.
- A unique opportunity for Jewish engagement and community building as your organization becomes a destination point for families enrolled in PJ Library or attending PJ programs.

### **As an official partner, your responsibilities include:**

- Market the program by incorporating PJ Library and Federation into your own promotional efforts, including your website, newsletters, e-communications and having marketing materials available and offering them to families with children under eight years old.
- Host (or co-host) at least one PJ Library program per year to create intergenerational Jewish connections opening your doors to soon-to-be parents, new parents and grandparents and those not currently engaged in the Jewish communities through congregations, schools or JCCs.
  - You can plan a new event or incorporate PJ Library in conjunction with your PJ Library representative, Sarah Rabin Spira, or co-host in a PJ program held at a secular location near your building. Work with Sarah for details on events.
- Recruit families to attend PJ Library community-wide events sponsored by Federation to bring all PJ families and implementing partners together for a meaningful, empowering day of celebrating community.

We look forward to your participation in this collaborative effort as we work together to provide engagement opportunities for affiliated and unaffiliated families in our Jewish community.



The Jewish Federation  
OF GREATER WASHINGTON



## PJ Library Community Partners Agreement

- YES—our community organization is pleased to be a Community Partner for the PJ Library Greater Washington.**

Name of Organization: \_\_\_\_\_

Your Name: \_\_\_\_\_ Your Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name of Your Representative to PJ Library:\* \_\_\_\_\_

Relationship to Your Organization \_\_\_\_\_

Work Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please complete this partnership agreement to become community partner of PJ Library Greater Washington and return it by email, fax or mail.

If you have questions, please contact your local PJ Library representative:

**Sarah Rabin Spira**

PJ Library Outreach Associate

The Jewish Federation of Greater Washington

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\* Person responsible for supporting PJ Library on behalf of your organization.